

Solar for Good Application - Spring 2025

* Indicates required question

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1. Name *

2. Title or Role *

3. Email Address *

4. Name of Organization *

5. Phone Number *

6. Mailing Address *

7. City *

8. Zip Code *

9. Website

If your organization has a website, please provide the URL.

10. Nonprofit Status

Please provide proof of your tax-exempt status: either an IRS letter or current certificate from Wisconsin's Department of Financial Institutions.

Files submitted:

11. Organization's Employer Identification Number (EIN or FEIN) *

About your Organization

In the following questions, you will be asked to provide a brief overview of your organization.

12. What is your organization's mission and its core programs? *

(Limit 100 words)

13. What is your organization's annual operating budget? *

(Limit 100 words)

14. What is the size of your organization's staff? *

(Limit 100 words)

15. How long has your organization been operating? *

(Limit 100 words)

16. Community Engagement *

Solar for Good prioritizes grants for organizations that provide programming and services to underserved communities.

Please share **in detail** the communities your organization directly serves, and provide specific examples of how your organization actively supports and improves these communities. For example, describe particular programs your organization offers that focus on social justice or other impactful areas. (Limit 500 words)

17. Community Engagement - Website

We encourage grantees to feature their solar project on their organization's website in addition to community engagement events. This ensures lasting visibility and accessibility, allowing members and the broader community to learn about and celebrate the organization's commitment to sustainability long after the event has concluded. **Would your organization be willing to dedicate a page on your website or create a designated area to feature your solar project?**

Mark only one oval.

Yes

No

N/A; we do not have a website

Solar Project

In the following questions, you will be asked to describe details regarding your proposed solar project.

18. About your Solar Project *

Why is your organization interested in installing solar? Tell us about how renewable energy aligns with your mission and supports the operations of your organization. (Limit 300 words)

19. About your Facility and Solar Array *

Describe the project you plan to install. Please include:

1. A description of your facility and where on the premises the solar array will be located
2. The capacity (size) of the solar array you will install and how much energy will be produced
3. What percentage or proportion of your electric needs will be offset by the system
4. If you plan to implement other technologies like electric vehicle charging, battery storage, heat pumps, and/or energy efficiency measures

(Limit 300 words)

20. Location Address *

Please share the street address where the solar array will be installed.

21. Electric Utility *

Who provides your facility with electricity?

22. Project Size *

Please indicate the capacity (size) of your proposed solar array in kilowatts (kW)

23. Solar Array Type: *

Where will your solar panels be located?

Mark only one oval.

Roof Mount

Ground Mount

Couillard Solar Canopy

24. Project Cost *

What is the total cost of your solar project?

25. Type of Award *

Solar for Good provides one of two types of awards to help nonprofits switch to renewable energy: solar panels OR grant funding.

- **Solar Panels:** Solar for Good will award organizations up to half of the solar panels required for their project. Up to 75 panels for projects under 100 kilowatts and up to 150 panels for projects above 100 kilowatts.
- **Couillard Solar Canopies:** Solar for Good will award canopy donations through the Couillard Solar Foundation. The canopy is sold complete, including panels, beams, tie bars, clamps and hardware. A base cash grant of \$6,000 will be awarded for the first 20 kW in system size; each additional 10kW will receive \$3,000.

Please indicate the type of grant you are applying for.

Mark only one oval.

Solar Panels

Couillard Solar Canopy

26. About your Solar Installers *

Please list the firm(s) you are working with to install your solar array. Please include any engineers, consultants, solar contractors, etc. You do not need to list all subcontractors, but please list the primary firms. This includes any secondary solar contractors that have provided bids or proposals for your solar project. (Limit 200 words)

27. Solar Installer Point of Contact *

Please list the **name** of the individual project manager or project developer you are working with at your solar installation firm.

28. Solar Installer Point of Contact *

Please list the **email address** of the individual project manager or project developer you are working with at your solar installation firm.

29. Solar Installer Point of Contact *

Please list the **phone number** of the individual project manager or project developer you are working with at your solar installation firm.

30. Solar Project Proposal

Please include a copy of your project's proposal and/or site assessment from your solar contractor.

Files submitted:

Project Timeline

31. Project Timeline *

Describe your project's timeline, including the anticipated installation date of your solar system. Note: Solar for Good grant recipients have 12 months to install their solar project. (Limit 100 words)

32. Project Obstacles *

Are there any obstacles or challenges that you anticipate will prevent the organization from completing this project? (Example: "still raising capital funds", "replacing a roof", upgrading electrical systems" etc.) (Limit 100 words)

33. Target Installation Date *

Approximately when do you anticipate completing your solar project?
Examples: "November 2022" , "Q4 2022" "late 2022"

Financing

34. Project Budget and Fundraising Plan *

The Solar for Good program is designed to help support projects, not to fund them entirely. If you receive an award, there are several ways to leverage Solar for Good to fund the remaining cost. Describe your plan for funding the balance of the system cost.

Will you use:

- Funds from an existing budget or capital campaign?
- A public fundraising campaign?
- A bank loan, third-party loan, or other financing?
- Another arrangement?

Note: Organizations that are awarded Solar for Good grants will be required to demonstrate progress toward their fundraising plan six months from the date of their award. (Limit 200 words)

35. Focus on Energy Funds *

Will you apply for incentives from Focus on Energy for this project?

Mark only one oval.

Yes

No

36. Inflation Reduction Act *

Will you apply for direct pay / elective pay incentives for this project?

Mark only one oval.

Yes

No

Other: _____

Publicity and Education

By accepting a Solar for Good grant recipients must promote their solar project and the benefits of solar energy to their community, acting as a model to educate and inspire others to adopt solar. By raising awareness of the Solar for Good program, future nonprofits can learn about this funding resource.

37. Promotional / Educational Event - Options *

There are several potential ways your organization can use the visibility of your solar project to educate the community or public about the benefits of solar. Please select the event options that most appeal to your organization. Note: Plans for hosting educational events can continue to evolve throughout project planning and implementation.

Check all that apply.

Host a ribbon-cutting or dedication ceremony

Host an open house/solar tour

Lead a solar workshop

Other

38. Promotional / Educational Materials - Options *

There are several potential ways your organization can ensure lasting visibility of your solar project to educate the community or public about the benefits of solar. Please select the educational material options that most appeal to your organization. Note: Plans for creating educational materials can continue to evolve throughout project planning and implementation.

Check all that apply.

- Adding a page to your website about your solar project
- Create renewable energy educational materials
- Work with RENEW Wisconsin to create a case study on your project
- Other

39. Publicity and Education - Explain *

Describe your plan for educating your members about solar energy and how you plan to promote this solar project to the community when finished. (Limit 200 words)

40. Anything else you would like to share?

Please use this space to explain anything else you think we should know about your organization or your solar project. (Limit 200 words)

Thank you for incorporating renewable energy into your organization's mission!

41. Review and Submit *

Please make sure to review the Solar for Good Memorandum of Understanding (MOU) that grantees will sign upon accepting an award. Check the boxes below to confirm that you have completed these steps. <https://www.renewwisconsin.org/wp-content/uploads/2025/02/Spring-2025-MOU-Solar-for-Good.pdf>

Check all that apply.

- I am a not-for-profit organization located in the state of Wisconsin.
- I have reviewed the Solar for Good MOU to be signed if awarded.
- I am authorized by an officer of the organization to apply for and receive this grant.

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